

BSNL CHENNAI TELEPHONES

COMMERCIAL BULK PUSH SMS SERVICES

Use BSNL Bulk SMS service to promote your products/services @ lowest rate. For details email bulksmschtd@gmail.com or call 04428417799.

Tariff details for Commercial SMS under Consumer Mobile-BSNL Chennai Telephones.

S No	No. of Push SMS	SMS Charges (GST extra)*	
		SMS from BSNL to BSNL customers	SMS from BSNL to other telecom service provider customers
		Transactional/Promotional SMS	Transactional/Promotional SMS
1	less than 50000	Flat Rs.6,500*	
2	More than 50000 to less than 1 Lakh	Flat Rs.12,000*	
1	1 Lakh to < 10 Lakh	10 paisa per SMS	11.2 paisa per SMS
2	10 Lakh to < 50 Lakh	9.2 paisa per SMS	10.2 paisa per SMS
3	50 Lakh to <1 crore	8.8 paisa per SMS	9.2 paisa per SMS

Terms and conditions

1. The above mentioned tariff will be implemented from 01.09.2019
2. SMS will be pushed to the requested database (shared by the customer) or Mobile customers of BSNL Chennai Telephones (except DND numbers).
3. The documents required to process the Bulk Push SMS are i) ID proof, ii) Address proof and the iii) Request letter containing – Required Date of SMS Push & the Content of the SMS.
4. Message length should not exceed more than 160 characters including space and special characters and can be in English or Tamil.
5. ***GST at 18% will be charged over and above the tariff mentioned.**
6. **The above quoted rate is applicable w.r.t one message content with 160 characters only.**
7. The SMS request is valid for a period of 30 days from the date of payment.
8. Payment accepted in form of Card/Cash or DD (in favour of AO (CASH) Cellone).

Note: After receipt of payment, the SMS will be pushed on the requested date(s) (not later than a period of one month). To know more details please contact : 044-28417799.

Payment Received at:

Customer Care Centre,
Ground Floor, Anna Road Telephone Exchange,
BSNL, Chennai Telephones,
10, Dams Road, Chennai -2.

SMS Request Processed at:

O/o GM (Sales and Marketing –Consumer Mobile),
V Floor, Anna Road Telephone Exchange,
BSNL, Chennai Telephones,
10, Dams Road, Chennai -2.