

Introduction of Plan97 for customer who purchases BSNL Co-Branded Micromax Device - w.e.f. 24.10.2017

It is hereby conveyed that the **Plan97** is introduced exclusively to the customer who purchases **BSNL Co-Branded Micromax Mobile, w.e.f 24.10.2017**, in CHTD (including Tamilnadu Circle), under GSM prepaid mobile services, with the features & terms as detailed below :-

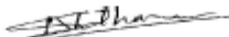
SI No.	Particulars	Bundling Coupon
1	Plan Voucher MRP [inclusive of GST (in Rs.)]	Rs.97/-
2	Plan Validity (In Calendar Days)	365 Days
3	Freebies(in Home LSA and in National Roaming except Mumbai and Delhi)	
	a) Free Data	Unlimited DATA with Validity of 28 Days (speed reduced to 80 kbps after 5GB)
	b) Free SMS	10 with the validity of 28 days
	c) Free Voice (Local/STD) any net	Unlimited Voice with validity of 28 days
4	Voice Tariff in Home LSA (After Freebies validity of 28 Days)	
	a) On-Net (Local / STD)	Re.1/- Per Minute
	b) Off-Net (Local / STD)	Re.1/- Per Minute
5	SMS Tariff in Home LSA (After Freebies)	
	a) Local (On-net/Off-Net)	Re.1/SMS
	b) National (On-Net/Off-Net)	Re.1.50 / SMS
All Other Tariff as per "Per Minute Plan"		

1. **FAQs are enclosed as Annexure to this Order.**
2. This Plan will be applicable to those customers who have purchased BSNL Co-Branded Micromax device under Reverse Bundling scheme and this plan will not be made available to other customers.
3. From 2nd month onward the Bundled voucher with same MRP i.e., Rs.97 (inclusive of GST) will act as STV with Unlimited Voice and 5GB DATA (Speed reduced to 80kbps after 5GB) and validity of 28 days.
4. This STV97 is applicable to those customers only who have done FRC97,
5. **Other terms and Conditions of the Plan:-**
The SIM under this scheme will be activated through e-KYC mode only.

Annexure

Circular T&C-CM No. 57/17-18

S.NO	Queries	Reply/Clarifications
1.	Whether Free SMS is LOC/STD any net SMS?	Yes, Free SMS LOC/STD on any net
2.	Whether Free SMS /Free VOICE is allowed in HPLMN & BSNL ROAMING or only in HPLMN	Free SMS /Free VOICE is allowed in HPLMN & BSNL ROAMING area also expect (Mumbai and Delhi).
3.	All other Tariff as per Minute will not include the special benefit of "Full Talk value offer" Pl. confirm.	Only full talk value offer is allowed.
4.	Whether migration to other plans allowed? Pl. confirm.	Plan 97 is exclusively available to customer who purchases Micromax Device. Other customers are not allowed plan 97. However, If a Micromax customer who opted plan 97 may migrate to other plan if he wishes so.
5.	Whether the customers are to be allowed to recharge existing plan voucher for the first time if they do not need PLAN97. Pl. confirm If yes, by mistake if customer recharges some other plan voucher, again whether he should be allowed to recharge PV97 or not?	This plan is meant for Micromax bundling purpose. However if customer wants to recharge with another plan voucher. He may be allowed. Yes, but it must be ensured that it is to be done in genuine cases only and all the terms and conditions of the tariff are complied with.
6.	Same MRP for plan voucher as well as STV is mentioned. Is it OK?	Ok, This has been tested in North Zone, Nodal Center. North Zone nodal center may be contacted for any assistance.
7.	It is required that these SIMs to be pre-created in Starter pack of Micromax Bundling Plan 97. Then PV 97 can be allowed to these customers only through recharge. Please confirm it.	No.
8.	From 2 nd month onward bundled voucher 97 will act as STV then what about validity extension of customer in this plan after 365 days?	After 365 days customer may opt any plan voucher for validity extension.


(N. S. Dhani)
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